

High-definition body enhancement at KMCH

The cosmetic surgery department at Kovai Medical Center and Hospital (KMCH), Coimbatore, provides painless surgery to make you feel rejuvenated and confident.

The hospital has various state-of-the-art and ultra high-definition techniques/surgeries to ensure that your body can be enhanced — using such a scientific approach that you can resume normal life in no time, with an air of confidence in your gait.

“We do body sculpturing (ultra high-definition liposuction), fix irregularities in the abdomen, thighs and arm areas, provide vaginal and genital rejuvenation, perform scar-less cosmetic surgery for resizing of breasts and help women reclaim their pre-pregnancy look through lipoplasty, tummy tuck, breast reshaping and genital rejuvenation. The pin-



Dr Arthanari Kumar Prasad

hole surgery technique that is used for weight reduction is done with extreme accuracy, says Dr Arthanari Kumar Prasad, Consultant Cosmetic Surgeon at the Kovai Medical Center Hospital.

“People who opt for surgery usually do so because it gives them an increased sense of confidence and an enhanced self image. We have people of all age groups and

of both sexes coming in for enhancement or excess skin removal, as the procedure gives them a better self-image,” says Dr Kumar

People are also opting for rhinoplasty, a cosmetic surgery procedure for correcting and reconstructing the form, restoring the functions and aesthetically enhancing the nose.

“There are instances of

couples coming in to reclaim the woman’s pre-pregnancy look, and their body is resculptured according to their requirements. Another interesting point to note here is that close to 50 per cent of the people coming in for cosmetic surgical enhancement are males over females,” Dr Kumar stresses.

The hospital has a motto of being ethical and the cosmetic surgeries are performed with the total consent of the patients.

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